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# Tax transition in developing countries : Do value added tax and excises really work ?

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## Abstract

This paper investigates the role of Value Added Tax (VAT) and excises in first wave tax transition (movement away from international trade taxes towards domestic revenue collection) of developing countries. Focusing on a sample of 96 developing countries over the period 1985-2013, we investigate whether the adoption of VAT enables developing countries to increase the likelihood of succeeding tax transition. Results indicate that having a VAT, allows developing countries to increase the probability of succeeding tax transition by 12%. We further investigate the extent to which VAT and excises offset trade tax revenue losses of trade liberalization in these countries. Our estimates reveal that VAT is offsetting for about 52% trade tax revenue losses in developing countries with a U relationship, while this effect holds for excises duties with a U inverted relationship. The study also points out heterogeneities (while VAT adoption tax transition effect is robust to African and Asian countries, it seems not for Latin American countries), as well as asymmetries (the revenue collection of VAT and excises didn't increase the period over which developing countries face an increase in trade tax). While enhancing tax administration fosters the transition process in these countries, the study however suggests taking with closer attention VAT and excises as powerful first wave tax transition tools in developing countries.

## 1 Introduction

The power to tax is a major concern in developing countries, where the ability to raise revenue remains challenging. Stylized facts bring out that, developing countries do recover only about 15-20 percentage points of their GDP in tax revenues, whereas this average is about 40 percentage points of GDP in developed countries (Besley & Persson, 2014). Following the United Nations Financing for Development Conference (Addis Ababa, 2015) the role of taxation is to be re-legitimized in developing countries, considering the volatility of foreign development assistance, and in order to reach millennium development goals. As pointed out by Brautigam et al. (2008) tax revenues are the first and most predictable development finance that enable countries to achieve sustainable tax space and ensure the provision of public goods.

Yet, in developing countries, before trade liberalization, international trade taxes accounted for the most of tax revenues of these countries, allowing them to finance public expenditures (Tanzi & Zee, 2000). Due to trade openness policies, these countries like developed countries, face a sharp fall in their trade tax revenues. A number of empirical studies bring out the negative effect of trade liberalization on trade tax revenues in developing countries (Bevan, 1995; Khattry & Rao, 2002; Keen & Ligthart, 2002; Keen & Simone, 2004). While developing countries made substantial progress towards more open trade regimes in the context of World Bank and World Trade Organization policies guidelines (Jones et al., 2011), the major problem of the tax consequences of their trade liberalization remains to offset revenue losses related to tariff disarmament. Over the past three decades, these countries strengthened their domestic tax revenues through a tax transition process (Chambas, 2005a). Tax transition consists in a move from public revenues, long dominated by international trade taxes, to public revenues levied on domestic activities.

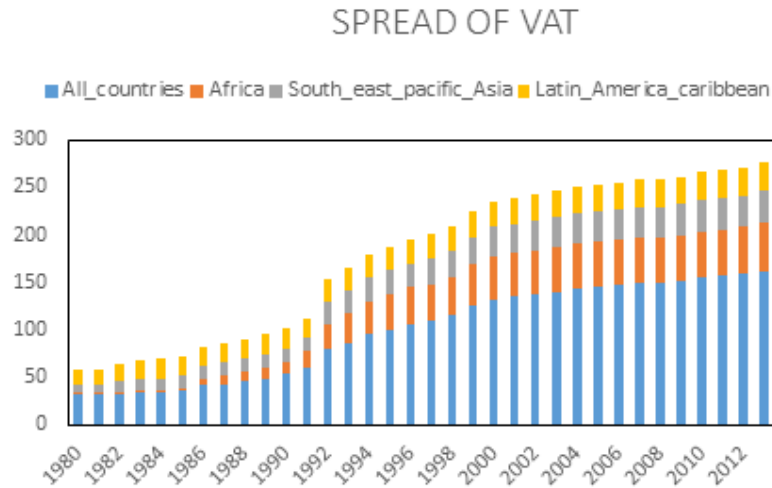
The preference for a value added tax (VAT) as a tax transition tool, or as a first wave tax transition tool, is strongly motivated by the fact that, VAT concerns a broad tax base, that can spread tax burden throughout the economy. VAT is also neutral, and can be implemented with ease in many developing countries (Chambas, 2005b; Bird & Gendron, 2007). It doesn't affect the competitiveness of exports, as exports are taxed with zero-rate, and exporters can enjoy the right of VAT refunds, from VAT charged on their inputs<sup>1</sup>. It doesn't increase local producers' costs since they can also deduct VAT on their intermediate inputs. Thus, tax transition reforms initiated in developing countries during the 1980s and the 1990s had the common leitmotiv of more adoption of VAT (Bird, 1989 ; Bird & Gendron, 2007) recognizing resource mobilization constraints on direct taxes of these countries (Chambas, 2005b). Excise duties, levied at high rates on specific goods such as alcohol, tobacco and cigarettes, can also provide significant revenues, most times due to the inelasticity of consumer price to these goods (Bolnick & Haughton,

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<sup>1</sup>For a review of VAT mechanisms see (Ebrill 2001) :The modern VAT (International Monetary Fund)

1998 ; Cnossen, 2011). While an average of 30 countries had VAT in their tax legislation during the 1980s, this number has significantly increased to 120 in the 2000s and to 150 in 2013 (Ufier, 2014).

Graph 1 : The spread of VAT adoption in developing countries.



Source : Author with IMF data

But an efficient VAT, as highlighted by Ebrill (2001) implies a single VAT rate on a broad tax base without exemptions, and a high level of tax compliance. Its management requires a wider tax practices, and efficiency in the VAT refund mechanisms, the important factor underlying the neutrality of this tax (Bodin, 2012). Thus, if it seems theoretically easy to reinforce indirect taxes like VAT and excises, to compensate for revenue losses on international trade, numerous VAT exemptions, reduced VAT rates, and poor operation of VAT refunds implemented in almost developing countries, undermine VAT revenue performance, and alter tax transition process (Chambas, 2005b).

Based on these claims, the aim of this paper is to provide an empirical investigation related to VAT and excises as first wave tax transition tools in developing countries. Surprisingly, as important as the question seems, there are currently no empirical studies that investigate this relationship<sup>2</sup>. This paper aims to deal with this empirical gap through two empirical investigations. First, it investigates whether, the adoption of VAT enables developing countries to increase the likelihood of succeeding tax transition. To the extent that having a VAT, enable countries to reach tax transition purposes, the second empirical investigation is to quantify the degree to which VAT and excises are offsetting trade tax revenue losses in developing countries.

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<sup>2</sup>Ebeke et al. (2016) analyzed the effects of having VAT on tax revenue performance in developing countries, but not on tax transition process. Combes et al. (2009) investigated the effects of foreign development assistance on tax transition in developing countries. Diarra, (2012) investigated the effects of commodity price shocks on tax transition in West African Economic and Monetary Union countries

The rest of the paper is organized as follows : Section 2 refines the concept of tax transition and proposes our measure of tax transition, while section 3 presents stylized facts related to the phenomenon. Section 4 focuses on VAT and excises as tax transition tools. In section 5 we emphasize with the empirical framework followed by results in section 6. Then, we deal in section 7 with robustness checks and conclude the paper in its last part.

## **2. Sound concept and attempts of measuring tax transition.**

### 2.1 Concept of tax transition.

Tax transition is a concept that covers a multidimensional area of meaning. Yet, in the weak hypothesis, it refers to the balancing role of international trade taxes through increases in domestic revenue ([Baunsgaard & Keen, 2010](#)). This substitution effect can occur through indirect taxes (VAT and excises) or through direct taxes (corporate and personal income taxes). Because of the particular revenue raising power of VAT and excises, it is more convenient that a country undertakes first generation tax transition features with these instruments.

On the stronger hypothesis, tax transition adds additional conditions that consist in reducing the social cost of public revenues, transforming progressively the tax system (equity, transparency, liability and tax morale) for maintaining an appropriate level of overall tax revenue ([Chambas, 2005a](#)). This last assumption implies that, tax transition criteria can be derived from the evolution of tax revenue around a certain threshold of revenue that can be determined endogenously. Besides, tax authorities have to reduce the revenue contribution of distortionary taxes such as custom and export duties, and enhance the stability of public revenue by reinforcing the relative contribution of stable and predictable taxes such as VAT. In the case of mining countries, tax transition views would add an additional condition to reduce the contribution of mining taxation as compared to non-mining taxation, thereby reducing the volatile component of government revenue.

### 2.2 Attempts of measuring the concept.

#### 2.2.1 Initial attempts of measuring the concept.

Measuring tax transition is a daunting task even if by definition transition better covers a qualitative dimension. One aspect is to measure tax transition directly by VAT. The underlined idea is that, VAT is a more stabilizing tax and represents a more predictable source of government revenue. Even though empirical studies of [C. Ebeke and Ehrhart \(2010\)](#); [C. Ebeke and Ehrhart \(2011\)](#) confirm the stabilizing effect of VAT, a quantitative manner of measuring the concept is not suitable because transition better covers a qualitative meaning. In the West African Economic and Monetary Union (WAEMU), a tax transition criteria implies that the ratio of domestic tax revenue to international trade tax revenue needs to be higher than 1.2,

and that, tax revenue to GDP should converge to a value of 17 percentage points of GDP. But these thresholds in WAEMU countries cannot be applied to all countries. Second, they also lack robust basis and finally, don't consider tax potential of each specific country. Nevertheless, our definition of transition broadly implies a change in the composition of government revenue and a norm of tax revenue. For example it not appropriate to consider a country succeeding tax transition if it better changes the composition of its tax revenue without maintaining an adequate level of overall tax revenue, or conversely if it reaches an adequate level of revenue without a sufficient change in the composition of its tax revenue. To overcome these difficulties, [Attila et al. \(2011\)](#) suggest to take these conditions simultaneously into account and to retain an endogenous norm of public revenue that is determined by a country's tax potential.

### 2.2.2 How is tax transition finally computed?

We compute tax transition following [Attila et al. \(2011\)](#). Basically, these authors suggest that a country is meeting tax transition, if the following conditions are simultaneously satisfied :

Condition 1: norm of tax revenue.

According to this condition, country's total tax revenue should represent at least 90 percent of its tax potential <sup>3</sup>. This condition is derived from the fact that, we cannot suppose a country, succeeding its transition process, if it doesn't perform tax effort over the interested period.

Condition 2: change in the composition of government revenue.

Assumption 1: condition on trade tax

The ratio of trade tax revenue to GDP, must decrease over a period of five years. We compute the growth rate of trade taxes over this period. [Diarra \(2012\)](#) amended this condition to three years, to release the transition conditions. By doing this, he puts a strong hypothesis on trade tax revenue which is the decrease of this tax quickly over a period of three years. By the fact that trade tax revenue may not necessarily decrease over a reduced period of three years, we enable a mid-term period of five years as pointed out by [Attila et al. \(2011\)](#).

Assumption 2: condition on domestic tax revenue.

Domestic tax revenue must increase over a period of five years. We compute the growth rate of domestic tax revenue over each five years period. If these three conditions are met, we assume that, the country is meeting tax transition otherwise, fails to meet tax transition. To obtain a year by year tax transition, we improve [Attila et al. \(2011\)](#) by a backward process computation. Thus, a country is meeting tax transition one year, if five years before that year, all these con-

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<sup>3</sup>The detail of computing tax potential is given in section 2.2.3

ditions are met.

### 2.2.3 Concept of tax potential and tax effort: a survey of methodological issues.

Several ways exist to compute tax potential of countries. The primary approach is to run an auxiliary regression of tax revenue on structural factors that determine tax revenue, namely gdp per capita, the level of trade openness, the sectoral composition of the economy by taking into account the ratio of agriculture sector to GDP, and finally the dependence on natural resource sector. Specifically, the following regression is to be estimated by a simple Ordinary Least Square Estimator with countries fixed effect.

$$Tax\_revenue_{it} = \beta_0 + \beta_1 * Gdp\_capita_{it-1} + \beta_2 * Trade\_openness_{it} + \beta_3 * Agriculture\_value\_added_{it} + \beta_4 * Resource\_rents_{it} + \mu_i + \xi_{it}(1)$$

The predicted tax revenue from this regression out of any tax policy consideration is country's tax potential. Tax effort that takes into account the effectiveness of tax policy measures, leads to a deviation of tax revenue from its potential. Thus, let's call the predicted value of tax revenue from this model:  $\widehat{Tax\_revenue}_{it}$ .

Tax effort is the difference between tax revenue and tax potential, and it is due to the tax system and tax policy of countries. If it is positive, countries have revenue over their potential and in the case, it is negative they do not approach yet their potential of revenue due to ineffective tax policies implementation.

$$Tax\_effort_{it} = Tax\_revenue_{it} - \widehat{Tax\_revenue}_{it} \quad (2)$$

The advantage of the method is that, tax potential is endogenously determined and reflects properly each country's norm of tax revenue. The core of this above methodology is pioneered by (Jørgen R. Lotz, 1967).

Recently the literature on estimating tax effort was packed with more advanced methodological issues particularly the stochastic frontier method. The rationale behind this new methodology is to estimate a frontier of tax revenue that represents countries' tax capacity according to fundamentals (inputs), and to compute inefficiencies to the frontier (score of tax revenue gap). These efficiencies are equivalent to tax effort. Several generations of authors handle with the SFM<sup>4</sup> method in the literature with various interpretations and formulations of the efficiency score. The SFM was first proposed by Aigner, Lovell, and Schmidt (1977) for modelling production and technical efficiency of firms. The production function basically predicts the maximum of output that a firm can reach according to inputs. From a tax revenue perspective, this concept

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<sup>4</sup>Stochastic frontier method

of maximality is interesting in estimating tax capacity and tax effort because it puts a bound on the tax revenue variable (Aigner et al., 1977; Førsund, Lovell, & Schmidt, 1980).

The difference between the SFM and traditional econometric methods broadly relies on the specification of the error term which can be divided into many parts according to the interested model.

The first generation of SFM models relies on a time invariant technical efficiency from (Schmidt & Sickles, 1984<sup>5</sup> ; Pitt & Lee, 1981; Kumbhakar, 1987; Battese & Coelli, 1988<sup>6</sup>). The model is :

$$\log Y_{it} = \alpha_0 + f(\log X_{it}; \beta) + \xi_{it} \quad (3)$$

$$\xi_{it} = v_{it} - \mu_i \quad (4)$$

$\log Y_{it}$  is the logarithm of tax revenue to GDP,  $\log X_{it}$  is the vector of inputs in logarithm (vector of structural factors that determine countries' tax capacity) ;  $\beta$  is the vector of parameters to be estimated . Note that, the error term in this model is decomposed into two parts:  $v_{it}$  corresponds to the random noise and  $\mu_i$  is the inefficiency term, which is time-invariant and specific to each country and independently distributed. The function is a logarithmic type. The model is estimated through a maximum likelihood estimator and is considered as fixed in Schmidt and Sickles (1984) and random in (Pitt & Lee, 1981; Kumbhakar, 1987; Battese & Coelli, 1988).

The second generation technical efficiency models thanks to (Cornwell, Schmidt, & Sickles, 1990; Lee & Schmidt, 1993; Kumbhakar, 1990; Battese & Coelli, 1992; Kumbhakar & Wang, 2005; Kumbhakar, Lien, & Hardaker, 2014) takes into account time variant components of technical efficiency by various specifications in the time decay effects <sup>7</sup>. The most popular of the time varying technical efficiency models is the one of Kumbhakar et al. (2014) that has the particularity that, it can distinguish between persistent and time varying technical efficiency. Basically, time varying technical efficiency models release the assumption of invariability of the efficiency term over time. A country can improve its tax performance over time through a tax reform for example. Thus, the model allows the error term to be divided into many components : the random noise, countries unobserved heterogeneities which capture time invariant heterogeneities, persistent technical efficiency relating to tax law stability, and time varying technical efficiency due to tax administration. The model is:

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<sup>5</sup>In Schmidt(1984) the model is estimated through a fixed effect technical efficiency assumption

<sup>6</sup>In Lee (1981) ; Kumbhakar (1987); and Battese and Coelli (1988) they rather used a random effect time invariant technical efficiency

<sup>7</sup>For more detail see Kumbhakar (2015), A practitioner's guide to stochastic frontier analysis



$$\log Y_{it} = \alpha_0 + f(\log X_{it}; \beta) + \xi_{it} \quad (5)$$

$$\xi_{it} = vit - \mu_{it} \quad (6)$$

$$\mu_{it} = \mu_i + \lambda_{it} \quad (7)$$

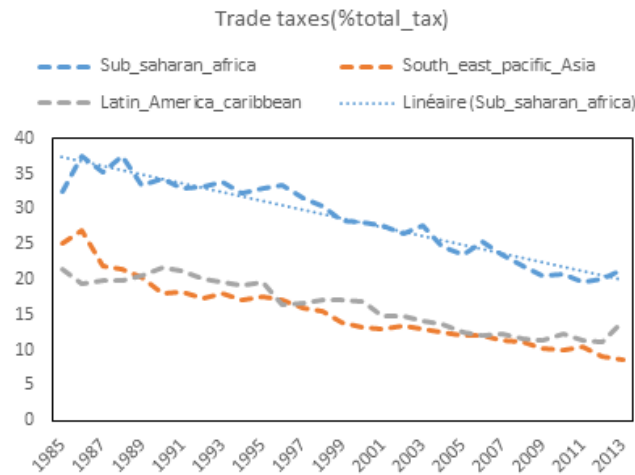
Finally, tax potential in these models is the ratio of actual tax revenues to predicted technical efficiency and tax effort corresponds to the technical efficiency term.

### 3. Tax transition in developing countries: stylized facts.

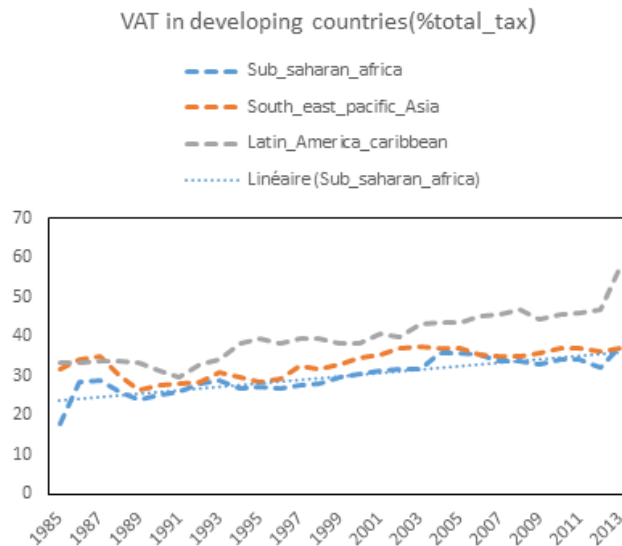
#### 3.1 VAT, trade taxes and excises : recent trends.

Despite the centrality of the question, it remains tricky to find in the literature, studies that confront data with the view to analyze tax transition. This section provides some basic graphs, in order to look at recent trends in VAT, excises, and trade tax revenues in developing countries, to shed light on the phenomenon. What does data show ?

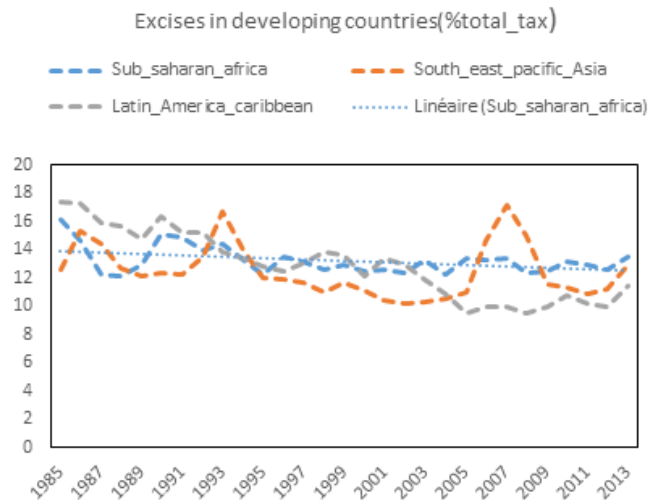
Graph2 : Trade taxes, VAT and excises : recent trends



Source : Author with ICTD data.



Source : Author with ICTD data.



Source : Author with ICTD data.

As it can be observed above, graph 2 shows a transition process occurring by VAT (under the weak hypothesis). Overall, we notice that, taxes on international trade decreased over the entire period, whatever the region considered. Sub-Saharan African countries, the most dependent on custom duties, face a sharp fall in their trade tax revenues as compared to other countries. While the effects of trade liberalization on trade tax revenues may depend on the elasticity of imports to tariffs, graph 2 might tell us that, the negative effect of trade liberalization outweighs the positive effect of increases in tax base. Turning to the same graph, we observe an increase in VAT revenue, telling us a transition process occurring by VAT. Latin America and Caribbean countries have the greatest increase in VAT revenues. This doesn't necessarily mean that, they are performing well with tax transition (under the stronger one). Indeed, it can tell that, they could offset significantly their revenues losses with VAT (weak hypothesis) and next, we must consider their tax efforts over the interested period. Even if VAT revenue is growing in developing countries, in comparative terms, African countries are those with the lowest VAT revenue, but whose trend is outstanding over the period.

Excises duties however, remained quietly unchanged over the period, with a steady trend, but can reach significant percentage points of tax revenue over selected years. Its contribution to tax transition is not to be neglected ([Cnossen, 2011](#)) since it can raise about third of VAT revenue ([Chambas, 2005b](#)).

### 3.2 Is tax transition common in developing countries?

The main purpose of this section is to address the quality of the transition process over developing countries by looking at the joint frequency and the conditional frequency of transition. It seems a way to understand the state of transition over these countries.

Table 1: Joint frequency of transition

Regions\years	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Sub-Saharan Africa	10	11	10	10	12	12	15	15	17	17	18	17	15	17
	27%	29,7%	27%	27%	32,4%	32,4%	40,5%	40,5%	46%	46%	48,6%	46%	40,5%	46%
South East Pacific Asia	11	13	13	10	10	10	10	9	8	8	11	4	5	10
	42,3%	50%	50%	38,4%	38,4%	38,4%	38,4%	34,6%	30,7%	30,7%	42,3%	15,3%	19,2%	38,4%
Latin America and caribbean	6	8	8	12	8	7	8	7	9	9	6	7	7	5
	28,5%	38%	38%	57,1%	38%	33,3%	38%	33,3%	43%	43%	28,5%	33,3%	33,3%	23,8%

Source : Author

\*The first number indicates the number of countries in transition that year, the second is the joint frequency.

Table 1 shows that, until the early 2005s, Sub-Saharan African countries were less able to meet tax transition as compared to the rest of developing countries. From the 2006s, the situation is reversed with African countries becoming more in transition than others, such result which can be explained by more adoption of VAT.

Taking a look at 2000s transition performance, Burkina Faso, Uganda, Senegal, Togo, Cameroon, Ghana, Madagascar, Mali, Tanzania and Nigeria were African countries that met tax transition. Indeed, four of the eight West African Economic and Monetary Union countries(WAEMU) reached transition (Burkina Faso, Senegal, Togo and Mali). According to our transition assumptions, they performed tax efforts about 1.4 ; 2.11 ; 0.08 ; 1.32 points of their GDP respectively.

- Senegal

Senegal introduced a single VAT rate at rate 18% in July 2000. Government strengthened tax administration with the introduction of a single taxpayer identification number and a large-taxpayer unit. The unification of VAT rates and strong collection efforts yielded a significant percent increase in tax revenue.

- Burkina Faso

This country introduced a new withholding tax on purchases from wholesalers, allowing better taxation of operations in the informal sector and tight administration of VAT on investment activities to offset revenue losses from full implementation of common external tariff (CET) which declined from 25% to 20%.

- Togo

Country's effort to improve efficiency in tax administration, broadening tax bases, and recovering back taxes, increased revenue around 2 percentage points of GDP. The fiscal policy established under the IMF Staff-Monitored Program is a step which enhanced country revenue performance.

- Mali

Mali's efforts to compensate for revenue losses due to the introduction of the common external

tariff have consisted in modernizing indirect tax system in April 1999. Like Senegal country introduced a single VAT rate at 18% and limitation of VAT exempts goods. Tax administration was strengthened. A large enterprise division was fully computerized. Taxpayers compliance had been enhanced by extending the registration system to a sufficient number of taxpayers in 2000.

Table 2: Conditional frequency (transition in year t conditional to transition in t-1)

Regions\Years	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Sub Saharan Africa	4	5	5	5	5	7	7	6	7	7	10	10	10
	40%	45,4%	50%	50%	41,6%	58,3%	46,6%	40%	41,1%	41,1%	55,5%	58,8%	66,6%
South East Pacific Asia	6	8	7	6	7	6	8	8	6	6	8	3	4
	54,5%	61,5%	53,8%	60%	70%	60%	80%	88,8%	75%	75%	72,7%	75%	80%
Latin America and Caribbean	4	6	7	10	6	5	7	6	8	8	5	6	6
	66,6%	75%	87,5%	83,3%	75%	71,4%	87,5%	85,7%	88,8%	88,8%	83,3%	85,7%	85,7%

Source: Author. \*The first number indicates the number of countries in transition in year t and that have been in transition in t-1. The second number is the conditional frequency.

Table 2 focuses on the conditional probability of tax transition. We aim to look at the state of transition one year, according to transition performance the year before. This shows the persistence of transition over time or the irreversibility of the phenomenon. It indicates that, tax transition is less persistent in Sub-Saharan African countries as compared to other countries. Indeed, in year 2001 only four of the ten African countries that reached transition in 2000, remained in transition in 2001 (Uganda ; Senegal ; Madagascar ; Tanzania). One WAEMU country (Senegal) remained in transition with an increased tax effort (2.11 to 2.59).

#### 4.VAT and excises as tax transition tools.

##### 4.1 VAT as a tax transition tool.

VAT is an important tool for revenue mobilization. The success of such an instrument makes VAT an important tax transition tool in almost countries that adopted VAT. This success comes from the combination of two essential qualities: its neutrality, and the fact that VAT finally targets consumption, a broad tax base. Compare to turnover tax, there is no cascading effect of VAT, through its inputs-outputs invoice mechanism. The invoice mechanism of VAT reduces the risk of revenue losses compared to turnover tax.

However in practice, these qualities can be lost depending on the design of VAT, its perfect or imperfect implementation <sup>8</sup>, and the legislative and administrative framework of the country that adopted VAT, such as the number of rates, the optimal threshold, and the restrictions to

<sup>8</sup>VAT structure is littered with many privileges and exemptions that minimize its revenue impact in developing countries

the VAT refund mechanisms (Ebrill, 2001; Bird & Gendron, 2007).

The literature primarily highlights the role of the optimal threshold on VAT revenue performance. Threshold characterizes the trade-off between revenue collection and collection costs. If the threshold is too weak, tax administration is stretched and unable to monitor registered firms. It appears difficult to make audit, which affect VAT performance. On the other hand, if the registration threshold is very high, VAT base becomes narrower (Keen & Mintz, 2004). Thus, considering firms which are below the threshold, they cannot charge VAT on their output, and cannot enjoy the right of VAT refund mechanisms. These firms would make pressure in the form of lobbying for input exemptions, that go into their businesses. If such lobbying fails, these firms are more likely to deal with other unregistered firms, which would reinforce structural dualism and affects VAT revenue performance by making participation in the formal sector less attractive (Kanbur & Keen, 2014). Because the question of the threshold is an important factor for VAT revenue performance, Keen and Mintz (2004), investigate the optimal threshold of a VAT. Their rule stipulates that, the optimal threshold of a VAT is inversely proportional to firms' size and to the social value of public funds, whereas this is proportional to the compliance and administrative costs. They highlight the fact that, labor intensive activities with higher ratio of value added to sales, should be set to a relatively low threshold.

The importance of designing efficient VAT rate and constrain multiple VAT rates, is also a great concern while addressing VAT revenue performance in tax transition. With multiple VAT rates, it becomes possible for the taxpayer to apply a wrong rate of VAT to the base, even if it is not done fraudulently (Tait, 1991)<sup>9</sup>. Scarce administrative resources have to be channeled into resolving those classification patterns. Compliance costs rise as the tax form becomes complex, and accounting records need to be more complete. The result is that, VAT base becomes narrower (Agha & Haughton, 1996). Multiple VAT rates also exacerbate tax credit patterns. If the input tax rate is multiple and sometimes greater than the output tax rate, there is a danger that, procedures on VAT refunds are loosened and the degree of scrutiny fails (Ebrill, 2001). High average rate also leads to low degree of compliance. Taxpayers who face high tax rate, have greater incentive to evade tax. Tax rate and tax base are not independent instruments. Thus, it is better to introduce low VAT rates on a broad tax base, rather than having high VAT rates (Agha & Haughton, 1996) in the prospect of mobilizing more VAT revenue.

VAT exemptions break VAT chain. If the exemption occurs at the final stage, the result is a loss of revenue, since value added at the final stage escapes tax. On the firm's side, exemptions maintain a VAT charge on intermediate goods and lead to a change in the tax burden. The firm no longer charges VAT to the customer and is no longer entitled to be reimbursed the amount

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<sup>9</sup>Tait identifies more argument against multiple VAT rate. For a detail see (Tait, 1991): Value-Added Tax, Administrative and Policy Issues (International Monetary Fund). Occasional paper 88

of VAT paid on his purchases ([Chambas, 2005b](#)). Compare to export firms, there is a negative effective protection of the local firm. While VAT refund mechanism is the "Achilles heel" of VAT system ([Harrison & Krelove, 2005](#)), the impossibility for the local firm selling exempt goods to deduct VAT, restores the cascading effects specific to turnover taxes ([Chambas, 2005b](#)). On the other side, if exemption occurs at intermediate stage, the cascading effect of tax on inputs is that, as the price charged by downstream firms using the exempt item rises, in order to cover their increased costs, tax on output increases. Thus, value added prior to the exempt stage is effectively taxed more than once ([Ebrill, 2001](#); [de La Feria, 2013](#)). With this in mind, VAT loses neutrality if exemptions are not limited. In such circumstances, the substitution effect of VAT to trade taxes in tax transition process, could bring the economy far from an optimum ([Emran & Stiglitz, 2005](#)).

[Keen \(2013\)](#), summarizes these findings and addresses the effectiveness of VAT in countries that adopted VAT. Author brings to the literature theoretical tools that help understand factors that weaken VAT revenue performance. Drawing his analysis on the «C efficiency concept» an indicator of the IMF departure of public finance, author shows that, the first of the most important factors that drive VAT revenue performance has by far consisted in changes in «C-efficiency» even if this concept is not independent from tax rate and tax base. «C-efficiency» has often moved in the opposite direction from the standard rate of VAT. The higher is the rate, the lower is «C efficiency». According to the author, understanding the evolution of VAT revenue requires understanding the evolution of «C-efficiency». VAT gaps between countries come from two factors : a "policy gap" (multiple rates and exemptions), and a "compliance gap" or imperfect implementation of VAT. For developing and emerging economies, compliance gap is the most important factor, that drives VAT revenue gap, while the opposite seems for developed countries. In addition, [De Mello \(2009\)](#) in his study concerning OECD and non-OECD countries shows that, «C-efficiency» ratio increases with low VAT rates. A reasonable support of these studies is that, developing countries those want to succeed tax transition with VAT, must set up a low VAT rates on a broad tax base.

Despite the fact that VAT can lose qualities if imperfectly implemented, it is wise for a country to adopt VAT. In fact, [Keen and Lockwood \(2006\)](#) test the hypothesis of the revenue raising power of VAT (VAT money machine hypothesis) in OECD countries and find out that, countries with VAT do recover more revenue than those without, all else equal. Conducting the same analysis on Sub-Saharan African countries, [C. Ebeke et al. \(2016\)](#) investigated whether VAT led to more revenue collection in Sub-Saharan African countries and found out the same result that, VAT has a large positive effect on non-resource taxes, and that, this positive effect remains even several years after the adoption of VAT. Thus, even with imperfections, VAT has shown in a number of cases, its revenue raising power in countries that adopted VAT as compared to coun-

tries without. But, [Keen and Lockwood \(2010\)](#) show that, these effects are non-linear, and vary across countries, according to their income level, reliance on agriculture, and degree of openness. Further, [C. Ebeke and Ehrhart \(2010\)](#) show that, VAT reduces the instability of tax revenue for Sub-Saharan African countries and that, the stabilizing effect of VAT has been reinforced since the mid-1990s. In their next paper [C. Ebeke and Ehrhart \(2011\)](#) found that, this effect is robust to all developing countries that adopted VAT. Nevertheless, [Baunsgaard and Keen \(2010\)](#) provide controversial findings about the effectiveness of VAT. These authors analyzed the effect of trade liberalization on domestic tax revenue. From a panel of developing countries, they found that, high-income countries have compensated for their revenue losses on international trade. For middle-income countries, compensation ratio has been between 45-60 percent of each dollar lost on international trade. However, revenue collection has been extremely low in low-income countries (those most dependent on trade tax revenues). They recovered, at best, not more than 30 percent of every dollar lost on international trade. An important point to make is that, unlike previous literature, they do not find strong evidence that, the presence of a VAT has made it possible to do better, in facing the negative effects of trade liberalization on tax revenue.

#### 4.2 Excises as a complement to VAT.

Excise duties received relatively little attention in the tax literature as compared to VAT. However, taxing specific goods like alcohol, tobacco, oil and beer, is motivated with the ongoing consideration that, there are few substitutes that consumers would find equally satisfactory for these goods, so that consumption remains high despite excises lead to high prices. The inelasticity of consumption to excises, is an important argument to maintain excise taxation, and to raise more revenue. Excise can also help discourage alcohol and tobacco consumption due to the fact that it increases significantly consumption prices ([Cnossen, 2005](#)). As [Ramsey \(1927\)](#), pointed out, as long as goods are unrelated in consumption, tax rates should be high on the good with the lowest price elasticity. Thus, excises which can be levied at high rates, can provide complementary revenue to VAT ([Bolnick & Haughton, 1998](#)). These arguments are not however, independent from the design of excises and require appropriate design. The literature discusses the question of whether it is wise to design specific<sup>10</sup> or ad valorem excises rate. Specific rates reduce relative price differences between low-priced and high-priced goods, whereas ad valorem rate increases absolute price differences. For tax transition purposes, the choice between these two rates would matter for revenue performance and would depend on whether the primary aim of the tax policy is to discourage consumption of the excised goods, or to raise more revenue ([Cnossen, 2011](#)).

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<sup>10</sup>For more detail see Cnossen et al, (2005). A specific rate is design on a fixed amounts per quantity of goods, whereas the ad valorem rate means fixed percentage of the sale price

## 5. Tax transition in developing countries : Empirical framework

### 5.1 Model specification.

We present the empirical model that serves to our analysis. Since our main objective is to address the role of VAT and excises in the first wave tax transition in developing countries, we present two models that we derive from [Attila et al. \(2011\)](#) and [Baunsgaard and Keen \(2010\)](#).

Equation 1 : Probability model equation

$$Tax\_transition_{it} = \beta_0 + \beta_1 * vat\_adoption_{it} + \beta_2 * LogX_{it} + \mu_i + \xi_{it} \quad (8)$$

Equation 2 : Compensatory effect model

$$Y_{it} = \beta_0 + \beta_1 * trade\_tax_{it} + \beta_2 * trade\_tax_{it}^2 + \beta_3 * X_{it} + \mu_i + \xi_{it} \quad (9)$$

Where  $tax\_transition_{it}$  in equation 1 is the transition variable for a country  $i$  in year  $t$ ,  $vat\_adoption_{it}$  a dummy of the years over which a country have VAT. Our sample covers 96 developing countries that we collect data on VAT adoption date. The period of the study is constrained to 1985-2013, a period over which most developing countries adopted VAT.

$X$  is the matrix of explanatory variables that we take in logarithm as our preferred identification strategy, and  $\mu_i$  the unobserved heterogeneity time invariant related to countries that explains their transition process.  $\xi_{it}$ , the idiosyncratic error term.

In the compensatory model (equation 2),  $Y$  is a matrix of dependent variables (VAT, excises). We add the square term of trade tax to investigate for nonlinear relationships in the compensatory effect between VAT, excises, and trade taxes. When the coefficient  $\beta_1$  in equation 2 points negative, it indicates a compensatory effect of VAT and excises on trade tax revenues. More additionally, if  $\beta_1$  and  $\beta_2$  have the opposite sign, there is a threshold effect of trade tax which is given by :

$$\frac{\partial Y}{\partial Trade\_tax} = 0 \Rightarrow \beta_1 + 2\beta_2 * trade\_tax = 0 \Rightarrow trade\_tax^* = \frac{-\beta_1}{2\beta_2} \quad (10)$$

### 5.2 Data and variables.

#### 5.2.1. Dependent variables.

Tax transition variable in equation 1 was computed according to the methodology outlined in section 2 ([Attila et al., 2011](#)). This is a binary variable that takes the value 1 if countries met tax transition and 0 otherwise.

In equation 2 dependent variables of VAT and excises come from International Centre for Tax and Development (ICTD, 2016). All variables are expressed non-resource and in percentage of GDP.

#### 5.2.2 Independent variables.

Explanatory variables include VAT adoption. This variable comes from the IMF tax policy divi-



sion database, and takes the value 1 the period over which a country has VAT, and 0 otherwise. In both equation 1 and equation 2, covariates data concern (i) gdp per capita, (ii) trade openness in percentage of GDP, (iii) natural resources rents in percentage of GDP, (iv) agriculture value added to GDP, (v) corruption, and (vi) bureaucracy quality . These variables come from the World Development Indicators (WDI, 2016) except institutional variables that come from International Country Risk Guide (ICRG, 2016).

Per capita income is expected to be positively correlated with tax transition by its effect on tax revenue, as it expresses the overall level of economic development and the advanced design of tax structure. Moreover, according to Wagner’s law, the demand for governments service is often income–elastic, so that, the share of taxes collected by governments to provide goods and services is expected to rise with income ([Gupta, 2007](#)).

Trade openness may affect tax transition by its composition effects. If trade openness occurs primarily through reduction in tariffs, one would expect losses in tariff revenues. But, [Keen and Simone \(2004\)](#) argue that, revenue might increase provided trade liberalization occurs through reduction of quotas, elimination of exemptions, and improvements in custom procedures. [Aizenman and Jinjarak \(2009\)](#) highlight the fact that, trade openness should shift tax revenue from “easy to collect taxes” (tariffs and seigniorage taxes) towards “hard to collect taxes” (value added and income taxes). Overall, the effects of trade liberalization on tax revenue and later tax transition would certainly be indefinite.

Recent challenges in natural resources wealth countries, focused on the ‘Dutch disease’ effects. Natural resources might affect tax transition by its effect on tax efforts. One aspect of the resource curse may be its impact on a country’s incentive to mobilize non-resource domestic tax revenues. For example [Moore \(2007\)](#), argued that, governments relying on resource rents are likely to mobilize less revenue from other sources and this result suggests that, resource rents would lead to low domestic tax efforts that would reduce the likelihood of tax transition.

Agriculture sector is expected to be negatively correlated with tax revenue and thus with tax transition as it remains almost hard to tax agriculture in developing countries. As highlighted by [Stotsky and WoldeMariam \(1997\)](#), this variable almost negatively matter for tax revenue in these countries.

The literature suggests that corruption affects tax revenue by its effect on tax evasion ([Attila, Chambas, & Combes, 2009](#)). Indeed, [Hindriks et al. \(1999\)](#) highlight the fact that corruption and tax evasion are closely linked. Corruption undermines tax morale and tends to increase tax non-compliance. This could have a negative effect on indirect taxes especially VAT tax revenue. But the effect could be mixed. In a high corrupt environment, the possibility of negotiating frequently bribes between auditors and taxpayers may encourage controllers to increase fraud detection effort because with time, fraud becomes less attractive, and corruption would lead to

increased tax revenue.

Finally, incentive reforms in tax administration notably the internal organization of bureaucracies and the organizational structure of tax administration positively affect revenue mobilization. For example countries with sound bureaucracy quality are more efficient in collecting and refunding VAT, while the extent of discretion available to bureaucrats negatively affects VAT revenue mobilization ([Mookherjee, 1998](#)).

### 5.3 The probit/logit estimator and the instrumental variable probit regression.

As the paper aims to address the effect of having VAT on tax transition, our model is a qualitative response model with a binary dependent variable. The econometric identification problem of this model is to estimate the conditional probability that the dependent variable being one, as a function of the covariates. Ordinary least square estimators are seriously biased because the conditional probability of the dependent variable, is not necessarily bounded between zero and one ([Horowitz & Savin, 2001](#)). This default can be corrected by replacing the linear function by a cumulative distribution function that constrained the conditional probability to lie between zero and one. The commonly used cumulative distribution functions are the distribution functions of a normal distribution or a logistic distribution which use the maximum likelihood estimators, and have very similar properties in large sample.

Nevertheless, estimating the causal effect of having VAT on tax transition in equation 1, is subject to endogeneity bias on the fact that, there is a simultaneity between having VAT and tax transition. In other words, adoption of VAT has an effect on tax transition, but a country undergoing a tax transition reform may want to adopt VAT. We need instrumental variables to solve the endogeneity of VAT adoption. [Ufier \(2014\)](#), establishes several factors that drive VAT adoption in developing countries. [C. Ebeke \(2011\)](#), uses neighbourhood effects to instrument VAT adoption. [Keen and Lockwood \(2010\)](#) show that, countries under IMF lending programs are more likely to adopt VAT to pay off their debts both by necessity, but also because of the IMF encouragement to adopt VAT. But we think that the IMF involvement effects on VAT adoption is not strictly exogeneous to tax transition since it can directly affect tax potential of countries, a condition considered in computing our transition variable. We rather instrument VAT adoption with two neighbourhood effect instruments: the share of neighbours that previously adopted VAT before the given country (NeighbourV), and the presence of VAT in neighbouring countries weighted by inverse distance from country in question (DistanceV). As said earlier, both instruments are neighbourhood instruments but have different strengths. While the first reveals the spillovers effect in VAT adoption depending on the frequency of adoption in neighbourhood countries, the second tells something more precisely about the proximity effect in distance not related to the frequency effect ([Alavuotunki et al., 2019](#)).

For trade taxes in equation 2, the impact effect of trade liberalization on trade taxes, and further of trade taxes on domestic taxes is conceptually endogenous. First, even if first steps of trade liberalization may follow an exogenous change in trade tax instruments dictated by participation in multilateral negotiations, further steps of the liberalization process consisting in removing prohibitively high tariffs, eliminating quotas and exemptions, consolidating level of tariffs to a more uniform one, and improving custom administrations and procedures are intrinsic to the country and endogenously affect trade tax revenues. Second, the extent to which a country optimally compensates lost of trade tax revenues with domestic taxes depends on the way it is easy or not for this country to collect domestic revenues in the face of tariff cuts for example. The result is that there would be a simultaneity in the relationship that goes from trade taxes to domestic taxes in our matrix of  $Y$ . Intuitively by constraining the way VAT and excise revenues can be raised, collection and compliance costs may indirectly affect further reliance on trade taxes for example. So we need instrumental variable approach to solve the endogeneity of trade taxes also in equation 2. We rely on the Generalized Method of Moment Estimator framework to solve the endogeneity of trade taxes with lagged internal variables as instruments. So we need to follow moment conditions of (Arellano & Bond, 1991); and (Blundell & Bond, 1998) also by adding lagged dependent variables in our equation 2.

## 6. Results

Table 3 reports results of probit estimation of equation 1. We report the marginal effect in each column of table 3. We made various estimates and based our result on the instrumental variable probit regression in which we deal with the endogeneity of VAT adoption. Basically, our results in column 4 show that, VAT has tended to positively and significantly affect tax transition in developing countries. In particular, the marginal effect in column 4 indicates that, the probability of succeeding tax transition increases by 12%, when a country adopts VAT. Hence, if the adoption of VAT allows countries to succeed their transition process, one might probably suspect that it partly helps compensate for trade tax revenue losses in these countries as a consequence.

Table 3: Baseline estimate, probability model, marginal effect

VARIABLES	(1)	(2)	(3)	(4)
	Linear probability tax transition	Logit tax transition	Probit tax transition	IV probit tax transition
Vat adoption	0.0923*** (0.0205)	0.0978*** (0.0378)	0.0941*** (0.0363)	0.120*** (0.0357)
Log(gdp capita)	0.0239* (0.0123)	0.0313 (0.0232)	0.0319 (0.0229)	0.0224* (0.0135)
Log(trade)	-0.0152 (0.0189)	0.0116 (0.0370)	0.0123 (0.0363)	-0.0151 (0.0195)
Log(agriculture)	0.0544*** (0.0151)	0.0719** (0.0293)	0.0714** (0.0290)	0.0573*** (0.0167)
Log(resource rents)	-0.0248*** (0.00509)	-0.0321*** (0.0105)	-0.0316*** (0.0104)	-0.0262*** (0.00532)
Corruption	0.00580 (0.00982)	-0.000915 (0.0156)	-0.00142 (0.0153)	0.00735 (0.0106)
Bureaucracy	0.0118 (0.0109)	0.0210 (0.0183)	0.0215 (0.0180)	0.0124 (0.0116)
o.neighbors				-
o.distance				-
Constant	-0.00660 (0.150)			
Observations	2,755	2,755	2,755	2,755
R-squared	0.022			
Number of country code	96	96	96	96
Wald test of exogeneity				0.4252

Robust standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.1

Table 4 reports the results for the compensatory effect of VAT but also excises. We also made various estimates and based our results on the instrumental variable estimate in column 3 and 6. Our results in column 3 suggest that, a decrease of one percentage point of trade tax revenue to GDP, leads to an increase of 0.52 percentage points of VAT. More specifically, the loss of one percentage point of trade tax revenues to GDP, is offset by an increase of 0.52 percentage points of VAT. In other words, developing countries are offsetting 52% of their trade tax revenues with VAT. In the same column, our results suggest that, the effect is nonlinear. Indeed, the positive sign of the square term and the appropriate threshold effect indicates that, the compensatory effect holds if and only if the decrease in trade tax revenue does not exceed 5.7 percentage points of GDP (VAT exhibits an U relationship with trade tax). The average compensation ratio less than one, might tell us that, VAT tax efforts need to be increased if the primary goal of first wave tax transition by VAT is to make VAT a powerful tax transition tool. In column 6, our results suggest that, excises are offsetting for revenue losses, once the decrease in trade tax revenue reached 5.5 percentage points of GDP (we find an U inverted relationship between trade tax and excises with a turning point at 5.5 percentage points of GDP). Thus, the study points out a complementarity effect between VAT and excises in the interval of trade tax revenue between [5.5-5.7] points of GDP. Outside this interval of complementarity, VAT still works for revenue losses below 5.5 percentage points of trade tax to GDP with a fifty-two percent to-one ratio. The tight complementary interval might tell something more important that, excises are used in the tax transition process to compensate for trade tax revenue losses once VAT revenue performance just starts to decline.

Table 4: Compensatory and complementarity effect between VAT and excises

VARIABLES	(1)	(2)	(3)	(4)	(5)	(6)
	Fixed effect vat	Random effect vat	GMM vat	Fixed effect excises	Random effect excises	GMM excises
L.vat			0.849*** (0.0638)			
L.excises						0.759*** (0.0531)
Trade tax	-0.273 (0.176)	-0.282 (0.172)	-0.526** (0.214)	0.0457 (0.0648)	0.0449 (0.0611)	0.215** (0.0999)
Gdp_capita	3.12e-05 (3.23e-05)	2.88e-05 (2.65e-05)	-1.52e-05* (8.72e-06)	-3.03e-05 (1.83e-05)	-1.55e-05 (1.06e-05)	5.07e-06 (3.65e-06)
Agriculture	-0.0770*** (0.0181)	-0.0777*** (0.0164)	-0.00712* (0.00427)	-0.00877 (0.00613)	-0.0123** (0.00550)	-0.00450*** (0.00172)
Trade	0.00482 (0.00455)	0.00473 (0.00421)	0.00165 (0.00154)	-0.000674 (0.00149)	-0.000490 (0.00127)	-0.000191 (0.000507)
Resource rents	0.000642 (0.0125)	-0.00179 (0.0125)	-0.00387 (0.00329)	0.00525 (0.00622)	0.00179 (0.00611)	-0.00505** (0.00237)
Corruption	-0.185** (0.0836)	-0.184** (0.0838)	0.0563* (0.0292)	-0.00414 (0.0452)	0.0214 (0.0433)	-0.0114 (0.0149)
Bureaucracy	0.151 (0.161)	0.146 (0.160)	-0.0249 (0.0320)	-0.147** (0.0685)	-0.151** (0.0680)	0.00383 (0.0178)
<i>Trade_tax</i> <sup>2</sup>	-0.00470 (0.0195)	-0.00195 (0.0190)	0.0456** (0.0193)	-0.00429 (0.00479)	-0.00496 (0.00463)	-0.0192*** (0.00805)
Constant	6.780*** (0.632)	6.821*** (0.652)	1.588*** (0.574)	2.242*** (0.228)	2.205*** (0.253)	0.202 (0.138)
Observations	2,784	2,784	2,688	2,784	2,784	2,688
R-squared	0.165			0.015		
Number of country code	96	96	96	96	96	96
Ar(2) p-values			0.766			0.391
Hansen p-values			0.339			0.104
Ar(1) p-values			0.000			0.003

Robust standard errors in parentheses

\*\*\*p<0.01, \*\* p<0.05, \* p<0.1

## 7. Sensitivity analysis

### 7.1 Is our result robust to sub-sample diversities ?

Our assumption is that tax systems vary across countries and regions of developing world. For example, while African countries have an emerging VAT mostly with single VAT rate but with numerous exemptions, Asian countries adopted low VAT rate, substantial rate dispersion and few exempt goods. These trends differ considering Latin American countries that have VAT almost at high rate, with reduced VAT rate and few VAT exemptions. We make sensitivity analysis to ensure that VAT is performing well wherever it is adopted and that its adoption is effectively driving tax transition over different areas of developing countries. Investigating such heterogeneities is essential to address the effectiveness of VAT in tax transition over developing countries.

Table 5 reports results on the sub-group of African countries while estimating equation 1. Results obtained on this table indicate that, VAT adoption effects is robust to Sub-Saharan African countries. Sub-Saharan African countries are also taking hold of VAT adoption to increase their probability of succeeding transition. Indeed, for this group of countries, according to results in column 4, the probability of succeeding transition increases by 13.5% when they have VAT. Table 6 replicates estimates of equation 2 on the same group of African countries. It indicates in column 3 that, Sub-Saharan African countries are less able to offset for their trade tax revenue as compared to the rest of developing countries. They can offset only about 37% of any unit lost on international trade with VAT. Even if VAT adoption made it possible to succeed transition in these countries, they have less compensation ratio with VAT regarding trade tax revenue losses. This can be explained by several exemptions and derogatory regimes in African countries, which for the most time, erode VAT tax base and reduce VAT revenue performance. We find a turning point at 6.4 percentage points of trade tax to GDP. This high turning point as compared to the one obtained on total sample just indicates the degree to which these countries are dependent heavily on trade tax revenue. Later on, results on excises in column 6 show that, they are ineffective in offsetting trade tax revenue losses in this region of countries.

In table 7, we now replicate estimates of equation 1 on the sub-group of Asian countries. Results indicate that, our findings are consistent with this sub-group of countries. Estimates in column 4 suggest that, Asian countries increase their likelihood of succeeding tax transition by 33%, also because of VAT. Then VAT appears as an important tool in developing countries that help succeeding transition. This high probability of transition with VAT can be explained first, by the fact that Asian countries almost have VAT at low rate that brings compliance towards mobilizing VAT revenue, but they are also less dependent on trade tax revenue as compared to African countries. Second, results that we obtained in next table 8 concerning their compensation effect could also help understand this likelihood. Indeed, with this group of countries,

we found a linear relationship concerning equation 2 in the VAT offsetting effect, even though the intensity (40%) of compensation is not as far from the one obtained on African countries. The linear relationship made it more likely to succeed tax transition with their adopted VAT, and this linear relationship as said earlier can be explained by their low adopted VAT rate with few exempted goods which is at work in this area of countries, by bringing perhaps more VAT compliance. Finally, results that we obtained with excises duties in column 6 of table 8 reinforce the idea that, excises are not effective in both African and Asian countries, and that they remain ineffective in their transition process.

The last check was made on the group of LAC <sup>11</sup> countries. Estimates of equation 1 is presented in table 9 and reveal that the results are not robust for this group of countries. VAT is showing an insignificant effect on tax transition for this sub-group of countries. Even if positive, this effect tells us better about the fact that, VAT doesn't necessarily show an increasing return with its duration of use, since stylized facts highlight that, under IMF's assistance programs, most of LAC countries were the first to adopt VAT. Our results may support another concern which is the fact that, VAT is not necessarily exhibiting marginal increasing returns with its duration of use. We later made another additional check about this statement by introducing the number of years a country has VAT in the model.

Replicating estimates of equation 2 on this sub-group of LAC countries, results in table 10 suggest that, LAC countries increased the contribution from VAT, from the moment when the losing limit of trade tax reached 5.6 percentage points of trade tax to GDP. Thus, this paper found heterogeneous effects in the VAT compensation effects across countries and regions. Such heterogeneities haven't been tested in the earlier literature and we think this paper contributes to the VAT effectiveness literature concerning attitudes of tax administrations in using VAT to mobilize revenue. Finally, we find that excises react to trade tax revenue losses in LAC countries, once the decrease in this tax also reached 5.6 percentage points of trade tax to GDP. As a conclusion, one can suspect that Latin American countries put simultaneously VAT and excises revenue to contribution to solve the decreased revenue from trade tax, really if trade tax revenue losses reached 5.6 percentage points of trade tax to GDP and they didn't before this threshold. This reaction of their tax authorities can also explain the insignificant effect of their adopted VAT in their tax transition process.

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<sup>11</sup>LAC Latin America and Caribbean



Table 5: Sub Saharan African countries : Probability model (equation 1 )

VARIABLES	(1)	(2)	(3)	(4)
	Linear probability tax transition	Logit tax transition	Probit tax transition	IV probit tax transition
Vat adoption	0.130*** (0.0287)	0.163*** (0.0575)	0.156*** (0.0538)	0.135*** (0.0453)
Log(gdp capita)	0.0445* (0.0243)	0.0403 (0.0365)	0.0430 (0.0345)	0.0518* (0.0289)
Log(trade)	-0.0901** (0.0377)	-0.0792 (0.0772)	-0.0760 (0.0726)	-0.111** (0.0467)
Log(agriculture)	0.0430 (0.0277)	0.0417 (0.0432)	0.0420 (0.0415)	0.0445 (0.0319)
Log(resource rents)	-0.0520*** (0.0104)	-0.0601*** (0.0175)	-0.0581*** (0.0168)	-0.0565*** (0.0122)
Corruption	-0.00413 (0.0154)	-0.0125 (0.0276)	-0.0130 (0.0265)	-0.00817 (0.0181)
Bureaucracy	-0.0261 (0.0167)	-0.0113 (0.0266)	-0.0108 (0.0256)	-0.0288 (0.0194)
o.neighbors				-
o.distance				-
Constant	0.300 (0.271)			
Observations	1,073	1,073	1,073	1,073
R-squared	0.048			
Number of country_code	37	37	37	37
Wald test of exogeneity				0.6306

Robust standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.1

Table 6: Compensatory and complementarity effect between VAT and excises : African countries

VARIABLES	(1)	(2)	(3)	(4)	(5)	(6)
	Fixed effect vat	Random effect vat	GMM vat	Fixed effect excises	Random effect excises	GMM excises
L.vat			0.711*** (0.117)			
L.excises						0.612*** (0.107)
Trade tax	-0.0398 (0.188)	-0.154 (0.199)	-0.375* (0.217)	-0.0531* (0.0304)	-0.0657** (0.0297)	0.0807 (0.0995)
Gdp capita	0.000983*** (0.000234)	0.000693*** (0.000258)	-1.93e-05 (3.95e-05)	-8.72e-06 (3.71e-05)	-2.37e-05 (3.27e-05)	-4.40e-05 (3.80e-05)
Agriculture	-0.0490*** (0.0148)	-0.0501*** (0.0148)	-0.0160** (0.00801)	-0.00688** (0.00321)	-0.00707** (0.00307)	-0.0111* (0.00633)
Trade	0.000823 (0.00333)	0.000782 (0.00334)	0.00643*** (0.00205)	0.000314 (0.000858)	0.000334 (0.000852)	0.000261 (0.00140)
Resource rents	0.0170 (0.0120)	0.0101 (0.0137)	-0.0149** (0.00626)	-0.000519 (0.00267)	-0.000935 (0.00262)	-0.00209 (0.00435)
Corruption	-0.0952 (0.136)	-0.117 (0.137)	-0.0466 (0.0574)	-0.0581** (0.0246)	-0.0570** (0.0243)	-0.00801 (0.0409)
Bureaucracy	-0.161 (0.190)	-0.171 (0.189)	0.0480 (0.0624)	0.0125 (0.0281)	0.0108 (0.0279)	0.00762 (0.0329)
Trade tax <sup>2</sup>	-0.00837 (0.0149)	0.00119 (0.0166)	0.0289* (0.0166)	0.00146 (0.00267)	0.00202 (0.00261)	-0.00993 (0.00852)
Constant	4.309*** (0.881)	5.149*** (0.961)	2.184*** (0.695)	1.780*** (0.166)	1.845*** (0.209)	0.780*** (0.293)
Observations	1,073	1,073	1,036	1,073	1,073	1,036
R-squared	0.202			0.027		
Number of country_code	37	37	37	37	37	37
Ar(2) p-values			0.797			0.129
Hansen p-values			0.347			0.408
Ar(1) p-values			0.000			0.0105

Robust standard errors in parentheses

\*\*\*p<0.01, \*\* p<0.05, \* p<0.1

Table 7: South East and Pacific Asia : Probability model (equation 1).

VARIABLES	(1)	(2)	(3)	(4)
	Linear probability tax transition	Logit tax transition	Probit tax transition	IV probit tax transition
Vat adoption	-0.0109 (0.0534)	-0.0180 (0.0913)	-0.0233 (0.0888)	0.338*** (0.115)
Log(gdp capita)	-0.00190 (0.0259)	0.0142 (0.0404)	0.0152 (0.0407)	-0.0458 (0.0308)
Log(trade)	0.0429 (0.0333)	0.0779 (0.0493)	0.0803 (0.0500)	-0.00266 (0.0402)
Log(agriculture)	0.0746** (0.0326)	0.110** (0.0479)	0.113** (0.0490)	0.0301 (0.0449)
Log(resource rents)	-0.0224** (0.0109)	-0.0279* (0.0164)	-0.0284* (0.0164)	-0.0158 (0.0130)
Corruption	0.0150 (0.0214)	0.0184 (0.0285)	0.0180 (0.0285)	0.0546** (0.0248)
Bureaucracy	0.00142 (0.0251)	0.00538 (0.0349)	0.00714 (0.0357)	-0.0390 (0.0285)
o.neighbors				-
o.distance				-
Constant	-0.0535 (0.324)			
Observations	609	609	609	609
R-squared	0.017			
Number of country_code	21	21	21	21
Wald test of exogeneity				0.100

Robust standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.1

Table 8: Compensatory and complementarity effect between VAT and excises : Asian countries

VARIABLES	(1)	(2)	(3)	(4)	(5)	(6)
	Fixed effect vat	Random effect vat	GMM vat	Fixed effect excises	Random effect excises	GMM excises
L.vat			1.050*** (0.105)			
L.excises						0.702*** (0.0856)
Trade tax	-0.436 (0.465)	-0.452 (0.469)	-0.405* (0.211)	0.0264 (0.232)	-0.00546 (0.215)	0.179 (1.391)
Gdp capita	-5.52e-05** (2.52e-05)	-3.41e-05 (2.26e-05)	-1.30e-05 (2.37e-05)	-5.05e-05** (2.22e-05)	-2.67e-05** (1.21e-05)	-5.92e-06 (2.46e-05)
Agriculture	0.0142 (0.0307)	0.00436 (0.0311)	0.0103 (0.00976)	-0.00642 (0.0188)	-0.0160 (0.0172)	-0.0100 (0.0127)
Trade	0.0212** (0.0100)	0.0180* (0.00993)	0.000362 (0.00113)	0.00333 (0.00257)	0.00155 (0.00198)	-0.000430 (0.00130)
Resource rents	0.0389 (0.0289)	0.0303 (0.0280)	-0.00691 (0.00762)	0.0193 (0.0160)	0.00869 (0.0169)	-0.00353 (0.00964)
Corruption	-0.310** (0.148)	-0.252* (0.151)	0.0180 (0.0883)	-0.0869 (0.0771)	-0.0137 (0.0698)	0.00706 (0.0763)
Bureaucracy	0.355 (0.315)	0.338 (0.320)	0.0237 (0.0835)	-0.305 (0.241)	-0.318 (0.244)	0.0438 (0.0977)
Trade tax <sup>2</sup>	0.0553 (0.0610)	0.0559 (0.0616)	0.0655 (0.243)	0.0169 (0.0292)	0.0219 (0.0270)	-0.0323 (0.235)
Constant	3.542** (1.246)	3.703*** (1.433)	0.0891 (1.638)	2.806*** (0.842)	2.780*** (0.853)	0.559 (1.072)
Observations	609	609	588	609	609	588
R-squared	0.227			0.108		
Number of country_code	21	21	21	21	21	21
Ar(2) p-values			0.916			0.523
Hansen p-values			0.181			0.301
Ar(1) p-values			0.002			0.044

Robust standard errors in parentheses

\*\*\*p<0.01, \*\* p<0.05, \* p<0.1

Table 9: Latin American and Caribbean : Probability model (equation 1).

VARIABLES	(1)	(2)	(3)	(4)
	Linear probability tax transition	Logit tax transition	Probit tax transition	IV probit tax transition
Vat adoption	0.0410 (0.0700)	0.0285 (0.120)	0.0250 (0.113)	0.0289 (0.141)
Log(gdp capita)	0.0700 (0.0472)	0.0995 (0.0876)	0.104 (0.0883)	0.0760 (0.0545)
Log(trade)	-0.0963** (0.0401)	-0.0924 (0.0639)	-0.0898 (0.0634)	-0.103** (0.0483)
Log(agriculture)	0.0601 (0.0406)	0.0628 (0.0533)	0.0639 (0.0531)	0.0635 (0.0499)
Log(resource rents)	-0.00297 (0.0155)	-0.00432 (0.0224)	-0.00492 (0.0223)	-0.00594 (0.0191)
Corruption	0.0186 (0.0254)	0.0193 (0.0295)	0.0185 (0.0293)	0.0229 (0.0266)
Bureaucracy	0.0856*** (0.0273)	0.0948** (0.0430)	0.0926** (0.0413)	0.0977*** (0.0317)
o.neighbors				-
o.distance				-
Constant	-0.180 (0.511)			
Observations	609	609	609	609
R-squared	0.064			
Number of country_code	21	21	21	21
Wald test of exogeneity				0.8626

Robust standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.1

Table 10: Compensatory and complementarity effect between VAT and excises : LAC countries

VARIABLES	(1)	(2)	(3)	(4)	(5)	(6)
	Fixed effect vat	Random effect vat	GMM vat	Fixed effect excises	Random effect excises	GMM excises
L.vat			0.776*** (0.0928)			
L.excises						0.654*** (0.125)
Trade tax	-0.580* (0.302)	-0.570** (0.282)	1.421** (0.603)	0.132 (0.109)	0.137 (0.102)	0.569* (0.290)
Gdp capita	0.000102 (0.000150)	9.87e-05 (0.000141)	8.89e-05 (5.43e-05)	-4.90e-05 (3.46e-05)	-4.39e-05 (3.02e-05)	2.48e-05 (2.77e-05)
Agriculture	-0.135** (0.0604)	-0.124** (0.0599)	-0.00409 (0.0198)	-0.00234 (0.0150)	-0.00901 (0.0135)	-0.0116 (0.0108)
Trade	0.0194** (0.00860)	0.0187** (0.00787)	-0.00682 (0.00480)	-0.00348 (0.00212)	-0.00328* (0.00181)	-0.00235 (0.00281)
Resource rents	-0.0603 (0.0390)	-0.0534 (0.0381)	-0.000811 (0.0224)	0.00204 (0.0141)	-0.00137 (0.0138)	-0.0201 (0.0138)
Corruption	-0.373** (0.141)	-0.388*** (0.138)	-0.163 (0.133)	0.0656 (0.0442)	0.0785* (0.0431)	0.0153 (0.0292)
Bureaucracy	0.166 (0.271)	0.200 (0.264)	0.385*** (0.146)	-0.0654 (0.0844)	-0.0759 (0.0821)	0.0266 (0.0550)
Trade tax <sup>2</sup>	0.0340* (0.0184)	0.0352** (0.0173)	-0.127** (0.0541)	-0.00858 (0.00761)	-0.00877 (0.00732)	-0.0503* (0.0276)
Constant	6.883*** (1.518)	6.723*** (1.410)	-0.831 (0.661)	1.935*** (0.359)	1.971*** (0.428)	-0.0463 (0.418)
Observations	609	609	588	609	609	588
R-squared	0.219			0.083		
Number of country_code	21	21	21	21	21	21
Ar(2) p-values			0.489			0.562
Hansen p-values			0.536			0.127
Ar(1) p-values			0.002			0.019

Robust standard errors in parentheses

\*\*\*p&lt;0.01, \*\* p&lt;0.05, \* p&lt;0.1

## 7.2 The case of WAEMU countries.

In this section we focus notably on west African economic and monetary union for the following reasons: first during the early 2000s they adopt common external tariff that limits trade diversion in the process of their trade liberalization concerns. Second WAEMU is a regional integration area where tax coordination between countries is almost advanced, especially that targeting indirect taxes like VAT. Measures aimed at converging VAT tax base and rates in order to limit tax competition and enhance the neutrality of this tax (Mansour & Rota-Graziosi, 2012). Excises were also coordinated across countries notably excisable goods, and their minimum and maximum rates (Mansour & Rota-Graziosi, 2012). Finally, countries in this area expressly adopt tax transition reforms during the 2006s that limits the revenue contribution of trade taxes as compared to domestic revenue mobilization.

We aim in this section to assess the likelihood of succeeding tax transition by VAT in these countries as well quantify the compensation ratio with VAT and excises. Results are given in table 11 and 12.

Overall, our results suggest that WAEMU countries are more likely to succeed tax transition than the rest of countries. This result is given in column 4 of table 11. The probability of meeting transition (30%) is higher than the one obtained on total sample. We do not find any nonlinear relationship in table 12 concerning the compensation ratio. This is not surprising since the adoption of common external tariff limits the scope of revenue losses of their trade liberalization process. However, we do not find strong evidence suggesting that they do well in offsetting trade tax revenue losses with VAT as compared to total sample. But as compared to African countries they did. As said earlier, the fact that they have greater probability of succeeding transition can be due to coordination measures that help enhance domestic revenue mobilization. Finally, we also find the one-sided ineffective nature of excises in the transition process of these countries. Perhaps excises, could be at work while summing it with VAT as domestic indirect taxes.

Table 11: Case WAEMU countries: Probability model

VARIABLES	(1)	(2)	(3)	(4)
	Linear probability tax transition	Logit tax transition	Probit tax transition	IV probit tax transition
Vat adoption	0.189*** (0.0727)	0.319** (0.130)	0.300*** (0.112)	0.302* (0.158)
Log(gdp capita)	-0.105 (0.112)	-0.262 (0.180)	-0.239 (0.156)	-0.144 (0.125)
Log(trade)	0.0727 (0.147)	0.373 (0.492)	0.356 (0.465)	0.100 (0.160)
Log(agriculture)	-0.358* (0.185)	-0.214 (0.280)	-0.207 (0.276)	-0.366* (0.193)
Log(resource rents)	0.0627 (0.0740)	-0.0192 (0.0998)	-0.0108 (0.0965)	0.0683 (0.0835)
Corruption	0.0226 (0.0433)	0.0191 (0.0756)	0.0191 (0.0722)	0.0396 (0.0505)
Bureaucracy	0.0169 (0.0469)	0.0424 (0.0434)	0.0401 (0.0399)	0.0197 (0.0479)
o.neighbors				-
o.distance				-
Constant	1.624 (1.186)			
Observations	232	232	232	232
R-squared	0.070			
Number of country_code	8	8	8	8
Wald test of exogeneity				0.6349

Robust standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.1

Table 12: Compensatory and complementarity effect: WAEMU countries

	(1)	(2)	(3)	(4)	(5)	(6)
VARIABLES	FE vat	RE vat	GMM vat	FE excises	RE excises	GMM excises
L.vat			0.811*** (0.231)			
L.excises						1.063*** (0.196)
Trade tax	-0.132 (0.416)	-0.329 (0.0598)	-0.594* (0.317)	-0.130 (0.0811)	-0.0854 (0.162)	-0.0393 (0.650)
Gdp capita	0.01000** (0.00294)	0.00398*** (0.000579)	0.00333** (0.00154)	0.00131 (0.00102)	5.26e-05 (0.000134)	-0.000620 (0.00135)
Agriculture	-0.122* (0.0546)	-0.145*** (0.0195)	0.0244 (0.0283)	-0.000933 (0.00669)	-0.0369*** (0.00734)	0.00408 (0.0225)
Trade	-0.00161 (0.0174)	-0.0439*** (0.0132)	0.00947 (0.0161)	0.00446 (0.00316)	0.00206 (0.00424)	0.00865 (0.00638)
Resource rents	0.0587 (0.0388)	0.0650 (0.0396)	-0.0524 (0.0383)	0.00560 (0.00860)	0.0152 (0.00926)	-0.0130 (0.0236)
Corruption	0.0122 (0.264)	-0.0747 (0.240)	-0.0203 (0.142)	-0.0767 (0.0432)	-0.114* (0.0620)	-0.0314 (0.0828)
Bureaucracy	-0.386 (0.570)	-0.344 (0.402)	-0.0735 (0.125)	0.0164 (0.0801)	0.0997*** (0.0360)	0.101 (0.0713)
Trade tax <sup>2</sup>	-0.00985 (0.0416)	0.0113 (0.0585)	0.0569 (0.0836)	0.00423 (0.00772)	-0.00030 (0.0150)	-0.000638 (0.0671)
Constant	1.468 (1.881)	9.276*** (1.471)	-2.519 (6.969)	0.159 (0.791)	2.197** (0.996)	-2.539 (6.996)
Observations	232	232	216	232	232	216
R-squared	0.402			0.232		
Number of country_code	8	8	8	8	8	8
Ar(2) p-values			0.512			0.850
Hansen p-values			0.900			0.990
Ar(1) p-values			0.0308			0.0235

Robust standard errors in parentheses

\*\*\*p<0.01, \*\* p<0.05, \* p<0.1



### 7.3 Do the number of years a country has VAT matter ?

This check was made to investigate whether the seniority of VAT increases the return of this tax in the transition process of developing countries by a cumulative effect, or if it still be an art to manage VAT. Omission of such variable may lead to « omitted variable bias » in the model since it can affect VAT productivity. Our main assumption is that countries can gain sufficient experiences with the adopted VAT, its management and it can affect the likelihood of succeeding tax transition with VAT. This issue is not sufficiently addressed in the literature. Results obtained in table 13 contrary evidence that, VAT management still be an art in the sense that, its seniority doesn't affect the probability of succeeding transition in developing countries. Further, adding this variable doesn't challenge as so far, our VAT adoption effect on tax transition.

Table 13: Robustness check adding the number of years a country have VAT.

VARIABLES	(1)	(2)	(3)	(4)
	Linear probability tax transition	Logit tax transition	Probit tax transition	IV probit tax transition
Vat adoption	0.0810*** (0.0259)	0.0951** (0.0451)	0.0919** (0.0437)	0.114* (0.0613)
Number year vat	0.000951 (0.00137)	0.000299 (0.00225)	0.000239 (0.00223)	0.000184 (0.00210)
Log(gdp capita)	0.0224* (0.0125)	0.0306 (0.0235)	0.0314 (0.0231)	0.0223* (0.0134)
Log(trade)	-0.0147 (0.0189)	0.0112 (0.0369)	0.0120 (0.0362)	-0.0152 (0.0195)
Log(agriculture)	0.0547*** (0.0151)	0.0721** (0.0290)	0.0716** (0.0287)	0.0573*** (0.0166)
Log(resource rents)	-0.0251*** (0.00509)	-0.0323*** (0.0102)	-0.0317*** (0.0102)	-0.0262*** (0.00531)
Corruption	0.00724 (0.00996)	-0.000234 (0.0166)	-0.000872 (0.0163)	0.00745 (0.0105)
Bureaucracy	0.0112 (0.0110)	0.0206 (0.0185)	0.0212 (0.0182)	0.0123 (0.0117)
o.neighbors				-
o.distance				-
Constant	-0.00134 (0.150)			
Observations	2,755	2,755	2,755	2,755
R-squared	0.022			
Number of country code	96	96	96	96
Wald test of exogeneity				0.5939

Robust standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.1

## 7.4 Changing the dependent variable.

### 7.4.1 Hardening transition condition 1.

We make a check with the main assumption that a country must unavoidably reach its entire tax potential. We revise and improve [Attila et al. \(2011\)](#), first condition, since it must overestimate tax efforts of developing countries. We bring the norm of tax revenue to 100% of tax potential. We make this check to ensure that, countries are still meeting transition challenge with VAT even after hardening tax efforts conditions. Results are given in table 14.

We observe in column 4 that, the probability of succeeding tax transition with VAT decreased by 5%. This result suggests that, tax effort strongly matter, if one wants to address transition performance in developing countries.

Table 14: Hardening transition condition 1.

VARIABLES	(1)	(2)	(3)	(4)
	Linear probability tax transition(2)	Logit tax transition(2)	Probit tax transition(2)	IV probit tax transition(2)
Vat adoption	-0.0411*** (0.0140)	-0.0106 (0.00657)	-0.0131* (0.00794)	-0.0551*** (0.0160)
Log(gdp capita)	0.0746*** (0.00933)	0.0198** (0.00864)	0.0243** (0.0109)	0.0646*** (0.00698)
Log(trade)	0.0316** (0.0127)	0.00839 (0.0104)	0.0101 (0.0122)	0.0290*** (0.00945)
Log(agriculture)	0.0419*** (0.0128)	0.000861 (0.00832)	0.00229 (0.00987)	0.0274*** (0.00848)
Log(resource rents)	-0.0226*** (0.00407)	-0.00435 (0.00299)	-0.00511 (0.00365)	-0.0115*** (0.00244)
Corruption	0.00507 (0.00663)	-0.000377 (0.00327)	-0.000635 (0.00394)	-0.00265 (0.00547)
Bureaucracy	0.00737 (0.00721)	0.00554 (0.00420)	0.00663 (0.00516)	0.00378 (0.00592)
o.neighbors				-
o.distance				-
Constant	-0.664*** (0.111)			
Observations	2,755	2,755	2,755	2,755
R-squared	0.094			
Number of country code	96	96	96	96
Wald test of exogeneity				0.666

Robust standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.1

#### 7.4.2 Allowing for 3 years interval period (assumption 2 and 3 of condition 2).

We constrained increases and decreases in domestic tax revenues and trade tax revenues over a period of three years as in [Diarra \(2012\)](#). Compared to the baseline estimate, this check is performed to assess to what extent, domestic taxes are performing in offsetting trade tax over a reduced period of three years perhaps because of VAT. Results are given in table 15.

It indicates that domestic revenue is unlikely to cover that of international trade in the short-term, since our results pointed out that, the likelihood of succeeding tax transition decreased by 4%. Confronting this estimate to our baseline estimate, we rather posit the fact that, the tax transition effect of VAT truly occurs in the mid-term.

Table 15: Allowing for 3 years interval bounds (assumption 2 and 3 of condition 2).

	(1)	(2)	(3)	(4)
VARIABLES	Linear probability tax transition(3)	Logit tax transition(3)	Probit tax transition(3)	IV probit tax transition(3)
Vat adoption	-0.0436*** (0.0144)	-0.0122* (0.00710)	-0.0147* (0.00873)	-0.0445** (0.0175)
Log(gdp capita)	0.0641*** (0.00969)	0.0225*** (0.00831)	0.0284*** (0.0107)	0.0571*** (0.00743)
Log(trade)	0.0467*** (0.0134)	0.0287** (0.0130)	0.0353** (0.0161)	0.0428*** (0.0108)
Log(agriculture)	0.0370*** (0.0134)	0.000922 (0.0100)	0.00225 (0.0127)	0.0252*** (0.00937)
Log(resource rents)	-0.0180*** (0.00407)	-0.00367 (0.00319)	-0.00427 (0.00400)	-0.00988*** (0.00264)
Corruption	0.0130* (0.00678)	0.00491 (0.00382)	0.00690 (0.00488)	0.00616 (0.00587)
Bureaucracy	0.00911 (0.00737)	0.00779 (0.00511)	0.00931 (0.00650)	0.00502 (0.00651)
o.neighbors				-
o.distance				-
Constant	-0.656*** (0.120)			
Observations	2,755	2,755	2,755	2,755
R-squared	0.078			
Number of country code	96	96	96	96
Wald test of exogeneity				0.4792

Robust standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.1

### 7.4.3 Taking into account the duration of tax transition.

We change the binary nature of our dependent variable to take into account the duration of tax transition. Indeed, when a country meets tax transition the first year, this is coded 1. In the following year, instead of coding 1, we introduce the notion of duration considering that he is meeting tax transition the 2nd year (twice) and so forth. Thus, our dependent variable this time represents the number of years the country is meeting tax transition. We have a duration model of tax transition with a left censored observation at 0. We introduce duration to investigate not whether VAT adoption increase the probability of succeeding tax transition but rather if it increases the duration of tax transition. Following innovations to deal with this type of data (Amemiya, 1984), we use tobit maximum likelihood estimators to estimate the model and to derive marginal effects. Results are given in table 16.

Our results are robust and indicate that VAT extends for about 2 years the duration of tax transition in developing countries. This result is given in column 2 of table 16.

Table 16: Duration model of tax transition

VARIABLES	(1)	(2)
	Tobit tax transition(4)	IV Tobit tax transition(4)
Vat adoption	1.390*** (0.233)	2.157*** (0.348)
Log(gdp capita)	0.364* (0.206)	0.157 (0.115)
Log(trade)	0.560** (0.272)	-0.120 (0.168)
Log(agriculture)	0.349 (0.243)	0.417*** (0.144)
Log(resource rents)	-0.200*** (0.0765)	-0.238*** (0.0471)
Corruption	-0.188* (0.104)	-0.0323 (0.0899)
Bureaucracy	0.271** (0.122)	0.200** (0.101)
o.neighbors		-
o.distance		-
Observations	2,755	2,755
Number of country code	96	96
Wald test of exogeneity		0.159

Robust standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.1

7.5 The question of delays between the adopted VAT and a successful tax transition reform.

We deepen the tax transition effect of VAT, now considering the fact that, if countries meet their transition process with VAT, it would be wise to know if they must quickly anticipate the adoption of VAT, or VAT is powerful enough to raise revenue at any point of time. Answering this question is particularly important as it serves to guide policymakers in the adoption of VAT. We found in table 17 that, it is more likely to succeed tax transition with VAT if it is quickly adopted one year before. Results in column 4 pointed out that developing countries have six times more chance to succeed tax transition with VAT, if VAT is adopted one year before the tax transition reform. Curiously, its effects shrink over time and our results indicate that having VAT two or three years before didn't necessary show cumulative effect in the tax transition process of developing countries. This is consistent with results obtained in section 7.3, that highlight the fact that, managing VAT over time is rather an art, than its cumulative effects.

Table 17: Delays between the adopted VAT and a successful tax transition

VARIABLES	(1)	(2)	(3)	(4)
	Linear probability tax transition	Logit tax transition	Probit tax transition	IV probit tax transition
Vat adoption(t-1)	0.187*** (0.0633)	0.206*** (0.0636)	0.202*** (0.0635)	0.797*** (0.288)
Vat adoption(t-2)	0.000813 (0.0845)	-0.00371 (0.0816)	-0.00355 (0.0825)	-0.539 (0.367)
Vat adoption(t-3)	-0.0957 (0.0827)	-0.0979 (0.0834)	-0.0951 (0.0830)	-0.0899 (0.0790)
Vat adoption(t-4)	0.0759 (0.0833)	0.0841 (0.0834)	0.0828 (0.0824)	0.0739 (0.0795)
Vat adoption(t-5)	-0.0595 (0.0617)	-0.0840 (0.0597)	-0.0853 (0.0594)	-0.0542 (0.0570)
Log(gdp capita)	0.00540 (0.0137)	0.00789 (0.0234)	0.00818 (0.0232)	0.000114 (0.0145)
Log(trade)	-0.0159 (0.0214)	0.0192 (0.0342)	0.0207 (0.0339)	-0.0157 (0.0218)
Log(agriculture)	0.0489*** (0.0160)	0.0696** (0.0288)	0.0690** (0.0283)	0.0491*** (0.0175)
Log(resource rents)	-0.0287*** (0.00552)	-0.0360*** (0.00912)	-0.0357*** (0.00906)	-0.0289*** (0.00579)
Corruption	0.0142 (0.0113)	0.00399 (0.0147)	0.00297 (0.0145)	0.0196* (0.0119)
Bureaucracy	0.0141 (0.0125)	0.0324* (0.0175)	0.0319* (0.0172)	0.0144 (0.0131)
o.neighbors				-
o.distance				-
Constant	0.114 (0.166)			
Observations	2,280	2,280	2,280	2,280
R-squared	0.028			
Number of country code	96	96	96	96
Wald test of exogeneity				0.372

Robust standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.1

## 7.6 The role of foreign aid and remittances

Another question concerns the role of external funding in succeeding internal tax reform. A body of the aid-tax mobilization literature asked the question about if aid is a complement to tax revenue or if it crowds-out tax effort of countries. Clearly, the answer of this question is found to be mixed . For example [Kaldor \(1962\)](#) found that aid as an additional source of government finance leads government to less tax effort. Conversely, costs associated with aid instability oblige them to increase their tax effort in response to aid volatility. Other authors pointed out the fact that technical assistance that goes with aid is an important factor that helps increase tax revenue ([Brun, Chambas, & Guerineau, 2011](#)). Or, the fact that aid is conditioned on countries tax revenue performance made it complementary with domestic tax revenue.

For remittances, [C. H. Ebeke \(2011\)](#) documents a VAT tax revenue effect of remittances in developing countries due to the fact that, remittances are largely used for consumption purposes and help smooth consumption shocks over time that lead to high VAT tax revenue. But one can also think that the effect is not linear, and that, the beneficial effect of remittances can occur if the additional consumption effect of remittances is not targeted on VAT exempted goods. In the case where poor households spend remittances on exempted goods, remittances could have no chance to affect VAT tax revenue. We present in [table 18](#) and [table 19](#) the results of the VAT tax transition effects in countries that receive high(low) aid/remittances<sup>12</sup>.

Results indicate that VAT transition effect is more likely to occur in countries that receive less aid. This is curious, but one can think that countries that receive less aid are the ones that made substantial tax effort independently of aid, and in response to its volatility. Aid perhaps may crowd-out tax revenue effort in countries that receive high aid. For remittances, we find very nearly results in high remittances countries and in low ones, with nearly standard errors. So, the VAT adoption tax transition effect is practically the same in high/low remittances receiving countries. If remittances are spent on exempted goods, it can explain part of the unexpected effect we found in high remittances countries.

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<sup>12</sup>This was done by splitting our sample according to the median of aid and remittances. Another issue is to interact VAT adoption dummy with aid or remittances. But our estimation are not convergent due to the problem of interaction terms in nonlinear probit/logit model highlighted by ([Ai & Norton, 2003](#))

Table 18: Role of aid

High Aid					Low Aid				
VARIABLES	(1)	(2)	(3)	(4)	VARIABLES	(1)	(2)	(3)	(4)
	Linear probability tax transition	Logit tax transition	Probit tax transition	IV probit tax transition		Linear probability tax transition	Logit tax transition	Probit tax transition	IV probit tax transition
Vat adoption	0.0546** (0.0244)	0.0829* (0.0449)	0.0809* (0.0437)	0.0567 (0.0387)	Vat adoption	0.127*** (0.0411)	0.144* (0.0755)	0.136* (0.0712)	0.197** (0.0770)
Log(gdp capita)	0.00788 (0.0150)	0.00890 (0.0281)	0.0106 (0.0276)	0.00813 (0.0159)	Log(gdp capita)	0.0133 (0.0256)	0.0220 (0.0381)	0.0223 (0.0377)	0.00817 (0.0275)
Log(trade)	0.0140 (0.0243)	0.0369 (0.0436)	0.0369 (0.0431)	0.0126 (0.0252)	Log(trade)	-0.0509* (0.0292)	-0.0381 (0.0383)	-0.0371 (0.0376)	-0.0469 (0.0298)
Log(agriculture)	0.0495*** (0.0188)	0.0691* (0.0386)	0.0703* (0.0380)	0.0508** (0.0202)	Log(agriculture)	0.0576** (0.0272)	0.0490 (0.0462)	0.0491 (0.0452)	0.0617** (0.0301)
Log(resource rents)	-0.0239*** (0.00784)	-0.0337*** (0.0125)	-0.0333*** (0.0124)	-0.0245*** (0.00810)	Log(resource rents)	-0.0305*** (0.00769)	-0.0322** (0.0151)	-0.0316** (0.0148)	-0.0325*** (0.00801)
Corruption	-0.00324 (0.0125)	-0.0158 (0.0193)	-0.0162 (0.0191)	-0.00357 (0.0133)	Corruption	0.0326** (0.0166)	0.0257 (0.0267)	0.0253 (0.0262)	0.0375** (0.0174)
Bureaucracy	0.00880 (0.0137)	0.0212 (0.0192)	0.0222 (0.0191)	0.00919 (0.0142)	Bureaucracy	0.0384** (0.0190)	0.0353 (0.0326)	0.0343 (0.0318)	0.0415** (0.0202)
o.neighbors				-	o.neighbors				-
o.distance				-	o.distance				-
Constant	0.0222 (0.180)				Constant	0.115 (0.285)			
Observations	1,527	1,527	1,527	1,527	Observations	1,228	1,228	1,228	1,228
R-squared	0.012				R-squared	0.038			
Number of country code	54	54	54	54	Number of country code	43	43	43	43
Level of aid(Median)	High	High	High	High	Level of aid(Median)	Low	Low	Low	Low
Wald test of exogeneity				0.9902	Wald test of exogeneity				0.2800
	Robust standard errors in parentheses *** p<0.01, ** p<0.05, * p<0.1					Robust standard errors in parentheses *** p<0.01, ** p<0.05, * p<0.1			



Table 19: Role of remittances

High remittances					Low remittances				
VARIABLES	(1)	(2)	(3)	(4)	VARIABLES	(1)	(2)	(3)	(4)
	Linear probability	Logit	Probit	IV probit		Linear probability	Logit	Probit	IV probit
	tax transition	tax transition	tax transition	tax transition		tax transition	tax transition	tax transition	tax transition
Vat_adoption	0.0812*** (0.0272)	0.0781 (0.0516)	0.0753 (0.0497)	0.110** (0.0462)	Vat adoption	0.0935*** (0.0318)	0.105* (0.0549)	0.105** (0.0530)	0.121** (0.0584)
Log(gdp capita)	0.0300* (0.0179)	0.0294 (0.0342)	0.0297 (0.0335)	0.0286 (0.0197)	Log(gdp capita)	0.0731*** (0.0208)	0.0866** (0.0397)	0.0856** (0.0388)	0.0791*** (0.0236)
Log(trade)	-0.0591** (0.0263)	-0.0244 (0.0523)	-0.0219 (0.0505)	-0.0608** (0.0285)	Log(trade)	-0.00918 (0.0285)	-0.00846 (0.0585)	-0.00656 (0.0590)	-0.0144 (0.0293)
Log(agriculture)	0.0317 (0.0209)	0.0378 (0.0461)	0.0381 (0.0453)	0.0331 (0.0225)	Log(agriculture)	0.115*** (0.0263)	0.138*** (0.0519)	0.136*** (0.0506)	0.129*** (0.0327)
Log(resource rents)	-0.0196** (0.00801)	-0.0312** (0.0144)	-0.0307** (0.0142)	-0.0221*** (0.00851)	Log(resource rents)	-0.0164** (0.00743)	-0.0254 (0.0165)	-0.0248 (0.0169)	-0.0167** (0.00746)
Corruption	-0.0120 (0.0139)	-0.0348 (0.0265)	-0.0352 (0.0257)	-0.0112 (0.0155)	Corruption	0.0304** (0.0139)	0.0313* (0.0188)	0.0313* (0.0187)	0.0314** (0.0147)
Bureaucracy	0.0406** (0.0160)	0.0445* (0.0264)	0.0445* (0.0254)	0.0417** (0.0176)	Bureaucracy	-0.0258 (0.0159)	-0.0173 (0.0220)	-0.0163 (0.0219)	-0.0256 (0.0167)
o.neighbors				-	o.neighbors				-
o.distance				-	o.distance				-
Constant	0.228 (0.200)				Constant	-0.616*** (0.237)			
Observations	1,561	1,561	1,561	1,561	Observations	1,194	1,194	1,194	1,194
R-squared	0.025				R-squared	0.035			
Number of country code	55	55	55	55	Number of country code	42	42	42	42
Level of remittances(Median)	High	High	High	High	Level of remittances(Median)	Low	Low	Low	Low
Wald test of exogeneity				0.5223	Wald test of exogeneity				0.6504

Robust standard errors in parentheses  
\*\*\* p<0.01, \*\* p<0.05, \* p<0.1

Robust standard errors in parentheses  
\*\*\* p<0.01, \*\* p<0.05, \* p<0.1

### 7.7 Tax potential estimated by the SFM models.

We estimate the [Kumbhakar et al. \(2014\)](#) technical efficiency model to predict tax effort of countries as a robustness check to the one obtained with the least squares method. The model allows us to disentangle between time invaring technical efficiency (persistent tax effort) and time varying technical efficiency(residual tax effort). The persistent tax effort is due to the stability of tax law, while the residual efficiency, to tax administration. This distinction is reliable since it helps provide more insights about the successfulness of the transition reform with VAT. Results are given in table 20 and table 21.

Our results pointed out that, the successfulness of the tax transition reform with VAT, is more guided by the effectiveness of tax administration as compared to policy. Both are necessary, but we found high probability with administration. Thus, for a given level of policy, tax authorities must enhance tax administration if they want to take full advantage from the adoption of VAT.

Table 20: Robustness check with stochastic frontier method: Persistent tax effort

VARIABLES	(1)	(2)	(3)	(4)
	Linear probability tax transition(5)	Logit tax transition(5)	Probit tax transition(5)	IV probit tax transition(5)
Vat adoption	0.104*** (0.0208)	0.107*** (0.0411)	0.102*** (0.0395)	0.119*** (0.0359)
Log(gdp capita)	0.0189 (0.0120)	0.0189 (0.0327)	0.0203 (0.0323)	0.0187 (0.0134)
Log(trade)	0.0111 (0.0189)	0.0736 (0.0474)	0.0748 (0.0465)	0.0121 (0.0196)
Log(agriculture)	0.0811*** (0.0146)	0.102** (0.0481)	0.102** (0.0474)	0.0874*** (0.0169)
Log(resource rents)	-0.0276*** (0.00502)	-0.0402*** (0.0147)	-0.0395*** (0.0146)	-0.0294*** (0.00538)
Corruption	0.0121 (0.0100)	-0.00306 (0.0169)	-0.00335 (0.0166)	0.0135 (0.0108)
Bureaucracy	0.0139 (0.0110)	0.0301 (0.0189)	0.0308* (0.0186)	0.0152 (0.0117)
o.neighbors				-
o.distance				-
Constant	-0.161 (0.150)			
Observations	2,755	2,755	2,755	2,755
R-squared	0.026			
Number of country code	96	96	96	96
Wald test of exogeneity				0.7101

Robust standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.1

Table 21: Robustness check with stochastic frontier method: Time varying tax effort

	(1)	(2)	(3)	(4)
	Linear probabilty	Logit	Probit	IV probit
VARIABLES	tax transition(6)	tax transition(6)	tax transition(6)	tax transition(6)
Vat adoption	0.113*** (0.0205)	0.131*** (0.0421)	0.125*** (0.0401)	0.191*** (0.0365)
Log(gdp capita)	0.00608 (0.0125)	0.00132 (0.0265)	0.00246 (0.0260)	-0.00160 (0.0139)
Log(trade)	0.0470** (0.0187)	0.0876** (0.0358)	0.0871** (0.0348)	0.0524*** (0.0198)
Log(agriculture)	0.0406*** (0.0156)	0.0454 (0.0356)	0.0449 (0.0351)	0.0422** (0.0170)
Log(resource rents)	-0.0193*** (0.00509)	-0.0260** (0.0106)	-0.0253** (0.0104)	-0.0209*** (0.00539)
Corruption	0.00688 (0.00982)	-0.00428 (0.0165)	-0.00463 (0.0163)	0.0123 (0.0108)
Bureaucracy	0.0189* (0.0110)	0.0392* (0.0212)	0.0398* (0.0208)	0.0195 (0.0119)
o.neighbors				-
o.distance				-
Constant	-0.126 (0.151)			
Observations	2,755	2,755	2,755	2,755
R-squared	0.022			
Number of country code	96	96	96	96
Wald test of exogeneity				0.101

Robust standard errors in parentheses

\*\*\* p&lt;0.01, \*\* p&lt;0.05, \* p&lt;0.1

## 7.8 Asymmetries.

Another concern of this paper is to investigate for asymmetries. Do VAT and excises revenues increase in developing countries, the period over which trade tax revenue increases? Investigating the quality of the transition process need to address empirically this issue to ensure that, VAT and excises are performing well and that, transition process with these instruments is continuous.

Results in table 22 suggest that, neither VAT nor excises are increasing significantly the period over which trade tax revenues increase. Thus, this study shows that, first wave tax transition in developing countries even strengthened by VAT and excises, doesn't seem irreversible. VAT and excises systems do not react significantly to the rise in tax base consistent with increase in trade tax revenue. We suspect a compliance gap in mobilizing VAT revenue over this period. Thus, VAT and excises policies merit close attention, to address empirically the robustness of VAT and excises as powerful effective first wave tax transition tools in developing countries.

Table 22: Investigating for asymmetries

Negative				Positive		
	(1)	(2)	(3)	(4)	(5)	(6)
VARIABLES	Fixed effect $\Delta\text{vat}$	Random effect $\Delta\text{vat}$	GMM $\Delta\text{vat}$	Fixed effect $\Delta\text{vat}$	Random effect $\Delta\text{vat}$	GMM $\Delta\text{vat}$
L. $\Delta\text{vat}$			-0.00365 (0.0577)			
$\Delta\text{trade tax(-)}$	-0.0300 (0.0378)	-0.0401 (0.0337)	-0.0747* (0.0405)			
$\Delta\text{gdp\_capita}$	0.000181** (7.66e-05)	0.000109* (6.00e-05)	0.000141* (7.55e-05)	2.73e-06 (9.21e-05)	-2.03e-05 (7.77e-05)	2.42e-05 (5.97e-05)
$\Delta\text{trade}$	0.00444*** (0.00168)	0.00434*** (0.00164)	0.00608*** (0.00274)	0.000190 (0.00194)	0.00115 (0.00190)	-1.78e-07 (0.00303)
$\Delta\text{agriculture}$	-0.00956 (0.00861)	-0.00929 (0.00843)	-0.0177 (0.0124)	-0.00853 (0.00936)	-0.0126 (0.00919)	-0.0154 (0.0101)
$\Delta\text{resource rents}$	-0.0133** (0.00618)	-0.0144** (0.00606)	-0.0157*** (0.00536)	-0.00580 (0.00748)	-0.00924 (0.00734)	-0.00700 (0.00542)
$\Delta\text{corruption}$	-0.138** (0.0645)	-0.115* (0.0631)	-0.0709 (0.0507)	-0.00396 (0.0729)	0.00351 (0.0714)	-0.0593 (0.0703)
$\Delta\text{bureaucracy}$	0.177 (0.116)	0.152 (0.110)	-0.0179 (0.158)	0.231* (0.131)	0.222* (0.127)	0.0900 (0.119)
L. $\Delta\text{vat}$						0.00670 (0.0512)
$\Delta\text{trade tax(+)}$				0.0899** (0.0414)	0.0576 (0.0370)	0.00551 (0.190)
Constant	-0.0247 (0.0274)	-0.0207 (0.0263)	-0.0346 (0.154)	0.123*** (0.0306)	0.137*** (0.0312)	0.139** (0.0699)
Observations	1,505	1,505	1,456	1,279	1,279	1,230
R-squared	0.017			0.008		
Number of country_code	96	96	96	96	96	96
Ar(2) p-values			0.423			0.484
Hansen p-values			0.334			0.629
Ar(1) p-values			0.0020			0.0158

Robust Standard errors in parentheses

\*\*\*p&lt;0.01, \*\* p&lt;0.05, \* p&lt;0.1

VARIABLES	Negative			Positive		
	(1) Fixed effect $\Delta$ excises	(2) Random effect $\Delta$ excises	(3) GMM $\Delta$ excises	(4) Fixed effect $\Delta$ excises	(5) Random effect $\Delta$ excises	(6) GMM $\Delta$ excises
L. $\Delta$ excises			0.210 (0.229)			
$\Delta$ trade tax(-)	0.0353 (0.0346)	0.0206 (0.0288)	0.0643 (0.206)			
$\Delta$ gdp_capita	-4.32e-05 (5.84e-05)	-5.00e-05 (4.36e-05)	-6.78e-06 (3.44e-05)	3.18e-07 (4.96e-05)	-8.51e-06 (3.40e-05)	3.46e-05 (5.86e-05)
$\Delta$ trade	3.27e-05 (0.000986)	0.000123 (0.00101)	0.000502 (0.00121)	-0.00275 (0.00202)	-0.00233 (0.00182)	-0.00363 (0.00293)
$\Delta$ agriculture	0.000217 (0.00555)	0.000494 (0.00534)	-0.00364 (0.00540)	0.00648 (0.00612)	0.00337 (0.00537)	0.0125 (0.00821)
$\Delta$ resource rents	-0.00252 (0.00409)	-0.000931 (0.00373)	-0.00181 (0.00272)	0.00282 (0.00682)	0.00339 (0.00621)	-0.000505 (0.00491)
$\Delta$ corruption	-0.0116 (0.0447)	-0.0149 (0.0472)	0.0105 (0.0357)	0.0555 (0.0424)	0.0617 (0.0413)	-0.0227 (0.0903)
$\Delta$ bureaucracy	-0.0320 (0.0483)	-0.0138 (0.0446)	0.0143 (0.0809)	-0.389 (0.258)	-0.328 (0.230)	-0.207 (0.129)
L. $\Delta$ excises						0.0701 (0.0431)
$\Delta$ trade tax(+)				-0.00592 (0.0433)	-0.0179 (0.0369)	0.0342 (0.124)
Constant	0.00409 (0.0128)	-0.00117 (0.0206)	0.00349 (0.0797)	0.0139 (0.0186)	0.0179 (0.0175)	-0.00608 (0.0551)
Observations	1,505	1,505	1,456	1,279	1,279	1,230
R-squared	0.002			0.010		
Number of country_code	96	96	96	96	96	96
Ar(2) p-values			0.148			0.185
Hansen p-values			0.565			0.476
Ar(1) p-values			0.0376			0.0786

Robust standard errors in parentheses

\*\*\*p<0.01, \*\* p<0.05, \* p<0.1

## Conclusion

This paper investigates first wave tax transition in developing countries. Our empirical investigation reveals that, the adoption of VAT was by far an important factor that helps developing countries succeeding tax transition. We find that, this effect is robust for African and Asian countries, but not for LAC countries. African countries even if they succeed tax transition with VAT, have the lowest compensation ratio of their trade tax revenue with VAT. For these countries the major concern of their VAT systems, is the multiplicity of derogatory regimes, that weaken the return of their VAT. In such context, they must carry out an assessment of their VAT gap, and find alternative instruments such as subsidies, to deal with poverty, if they want to offset more their trade tax revenues with VAT. Addressing the quality of the transition process by asymmetries, we find that transition is not of a high quality, in the sense that, VAT and excises revenue collections are not increasing the period over which developing countries face an increase in their trade tax. We suspect a compliance gap in mobilizing VAT and excises over these periods. Further to this study, we suggest developing countries that have not yet adopted VAT, to quickly adopt it, in order to succeed with this reform, but also those with VAT, to take steps towards modernizing their VAT tax administration<sup>13</sup> in order to sufficiently gain from the revenue replacement strategy.

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<sup>13</sup>For example the adoption of a unique tax identifier number by the tax administration would notably help secure more VAT revenue and foster the transition process in these countries.

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